

# Business Development and Internationalization: Innovation and Market Analysis Track

<b>Semester 1</b> Strategic Business Development	Perspectives on Strategy	Managing Networks and Internationalization	Entrepreneurship and Business Growth	Strategizing in Business Development
<b>Semester 2</b> Elective courses or exchange studies	New Product Innovation	Innovation Management	Entrepreneurial Finance	Analysis of Business Culture
			Internship	
<b>Semester 3</b> Current Trends and a Minor in Marketing	Research Methodology in Business Research	Consumer Behavior	Digital Marketing	Current Trends
<b>Semester 4</b> Master thesis	Master Thesis 30 credits			