

**Umeå 2014 European Capital of Culture**

**Eighth INTERDISCIPLINARY CONFERENCE  
*of the*  
UNIVERSITY NETWORK of the EUROPEAN CAPITALS of CULTURE**

***CULTURE AND GROWTH –***

***MAGICAL COMPANIONS OR MUTUALLY EXCLUSIVE COUNTERPARTS?***

**23-24 October 2014**

**hosted by Umeå University**

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**Thursday October 23, 2014**

**Venue: Bildmuseet, Flexhallen. (Arts Campus).**

09.00 - 10.00 *Registration. Coffee and sandwiches.*

(09.15 – 09.45 *Press conference*)

10.00 - 12.00 **Opening session**

Prof. Flora Carrijn, President UNeECC

Prof. Lena Gustafsson, Vice-Chancellor at Umeå University

Marie-Louise Rönnmark, Mayor of Umeå

Fredrik Lindegren, Artistic Director, Umeå 2014

Katarina Pierre, Director Bildmuseet, Umeå University

Karl-Erik Norrman, Ambassador, Secretary General of the European Cultural Parliament*: Europe and the Age of Culture.*

12.15 - 13.15 **Keynote lecture**

Franco Bianchini. Professor of Cultural Policy and Planning at Leeds Beckett University, UK: *Participation, citizenship and growth as issues in contemporary European urban cultural strategies*

13.15 - 14.15 *Buffet lunch*

14.15 – 15.15 *General Assembly*

15.15-15.30 Coffee break

15.30 – 16.50 *Parallel sessions I*

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| **Session A: Culture, Sustainability, and Wellbeing**  **Venue: Bildmuseet, Flexhallen**  **Chair: Britta Lundgren** | **Session B: Co-creating Culture Venue: Sliperiet**  **Chair: Katrin Holmqvist-Sten** |
| Nataša Urošević, University of Pula, Croatia:  *Culture and sustainable urban development – valuing a common European heritage in Croatian candidates for the ECoC* | Nadia Carboni, Ravenna 2010 ECoC candidate city office, Municipality of Ravenna, Italy:  *Becoming European Capital of Culture in the 21st century: challenges and opportunities for both culture and growth* |
| Joanna Sanetra-Szeliga, Krakow University of Economics, Poland:  *Culture as a vital element of the quality of life improvement. ECoC 2016 strategies and their legacy in Poland.* | Malin Näsholm, Umeå University, Umeå, Sweden:  *The meaning of co-creation of culture.* |
| Christine Hudson, Linda Sandberg and Ulrika Schmauch, Umeå University, Sweden:  *Uniting or dividing? Exploring culture´s role in the search for the just city.* | Anera Stopfer, Ministry of Culture, Croatia:  *Croatian local authorities in the process of Co-creating culture throughout ECOC bidding process* |
| Szilvia Nagy, Eötvös Loránd University, Budapest, Hungary:  *After effects: Local community involvement and sustainability in the European Capitals of Culture program in Central and Eastern Europé* | Katalin Füzér, University of Pécs, Hungary. *Probing participatory urban development: ECoC and urban strategies in post-millenial Pécs* |

19.30 *Dinner at Rex Restaurant, Rådhuset* 

**Friday, October 24, 2014**

**Venue: Naturvetarhuset, Umeå University**

08.30 - 09.50 *Parallel sessions II*

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| **Session C: Culture and identities (1)**  **Venue: Naturvetarhuset, N 420**  **Chair: Rolf Hugoson** | **Session D: Culture and growth: Theories and methodologies (1)**  **Venue: Naturvetarhuset, N 320**  **Chair: Nils Wåhlin** |
| Witold Ostafínski, the Pontifical University of John Paul II in Cracow, Poland:  *Cultural assimilation vs. Cultural pluralism. The problems of contemporary Europe.* | Morten Falbe-Hansen, Central Denmark Region/Aarhus 2017:  *Dealing with regional assumptions behind culture-driven growth.* |
| Annette Löf, Umeå University, Umeå, Sweden:  *Cultural colonisation or arena for participation and self-determination? Analysing the Capital of Culture year in Umeå based on a Sami rights perspective.* | Daniela Preda and Eva-Nicoleta Burdusel, ”Lucian Blaga” University of Sibiu:  *University community – Collaboration for cultural sustainability and economic growth.*  *.* |
| Anne Heith, Umeå University, Umeå, Sweden:  *Minorities, cultural transformations and rethinking the nation: Performative aspects of Sámi elements in Umeå 2014.* | Lars Westin, Umeå University, Umeå, Sweden:  *Mobilization of the cultural assets of a city.* |
| Daniella Wikerman, Malmö University, Sweden:  *European Culture in the Umeå 2014 programme*. | Maxime Jaffré, Elena Raevskikh, and Emmanuel Pedler, École des Hautes Études en Sciences Social – Centre Norbert Elias (CNE), Marseille, France:  *The reorganization and renewal of cultural institutions in the European Cultural Capitals´ landscape.* |

9.50-10.20 *Coffee break*

10.20-11.40 Parallel sessions III

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| **Session E: Culture and identities (2)**  **Venue: Naturvetarhuset, N 420**  **Chair: Eva-Nicoleta Burdusel** | **Session F: Culture and growth: Theories and methodologies (2)**  **Venue: Naturvetarhuset, N 320**  **Chair: Lars Westin** |
| Cyril Fegué, University of Luxembourg & HIS (International Institute of Urban Management) Erasmus University, Rotterdam. *Culture-driven urban growth management: Pushing forward the Devolution-sensitive Co-creation agenda – insights from Mali in West-Africa* | Andrei Terian, Lucian Blaga University, Sibiu, Romania:  *The rise of the Romanian novel: Culture, growth and national identity.* |
| Rolf Hugoson, Umeå University, Umeå, Sweden:  *European Capitals of Culture and the new paradiplomacy.* | Simina Terian, Lucian Blaga University, Sibiu, Romania:  *Romanian capitals of culture: A linguistic analysis.* |
| Natalia Zbroja and Kamilla Kamińska, Wroclaw 2016, Poland: *Towards emancipation via culture: micro funding and participatory practices in Capitals of Culture Programmes, based on Wroclaw 2016 example – Microgrants Program* | Raquel Luna, University of Luxembourg:  *Culture and growth: What is their relation? A historical and philosopical critic to neoclassical economic theory and advances and weaknesses of North´s new institutional economics.* |
|  | Nils Wåhlin, Umeå university, Umeå, Sweden:  *Projective cities: Culture as camera or engine?* |

11.40 -13.30 Lunch including Culture on Campus: ÁRA



*ÁRA exists in the crossroads between the Sámi tradition and the visionary energy. Since their debut, they have created new paths for jojk singing as an art form and aim to bridge national and cultural boundaries.*

*Friday 24 October, 12.10-12.40 Ljusgården Lärarhuset. Bring your lunchbox and enjoy the music together with students and staff!*

13.30 -15.10 Parallel sessions IV

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| **Session G: Culture, space and place**  **Venue: Naturvetarhuset, N 420**  **Chair: László Kómlosi** | **Session H: Culture and growth: Theories and methodologies (3)**  **Venue: Naturvetarhuset N 320**  **Chair: Bill Chambers** |
| Roberto Carella and Giuseppe Colucci, University of Basilicata, Matera, Italy: *Movie induced tourism and the competitiveness of tourist destinations, the case study of Matera a candidate European Capital of Culture 2019.* | Ana Dadić, University of Zagreb, Croatia:  *The use of new technologies in creating an interactive map.* |
| Ovidia Matiu, Lucian Blaga University, Sibiu, Romania:  *Culture and identity in Junot Diaz’s ”The Brief Wondrous Life of Oscar Wao”, or The role of art in shaping identities* | Louise Ejgod Hansen and Hans-Peter Degn, Aarhus University, Aarhus, Denmark:  *How to create an inclusive process as a part of a formative evaluation.* |
| Marta Šlehoferová, University of West Bohemia, Pilsen, Czech Republic:  *Development of culture facilities in Pilsen (ECoC 2015): expectations vs. reality* | Hans-Peter Degn and Louise Ejgod Hansen, Aarhus University, Aarhus, Denmark:  *Designing a research-based evaluation: methods, indicators, target groups* |
| Ineta Luka, Turiba University, Latvia:  *Riga – a developing creative tourism destination* | Anca Tomuș, Lucian Blaga University of Sibiu, Romania: *The Impact of Gentrification on Multicultural/Multi-ethnic Communities: Recent Theoretical Debates and Fictional Representations* |
| Katrin Sten, Umeå University, Umeå, Sweden:  *Staging the European Capital of Culture – The role of public space in the contemporary city* |  |

15.10 - 15.30 *Coffee break*

15.30 - 16.30 *Concluding remarks (chair Bill Chambers), N 320*

19.00 *Closing dinner at Sävargården, Gammlia*



*The restaurant Sävargården is situated very close to the Västerbotten County Museum (Västerbottens museum). If you want to visit the museum it will be open from 18.00-20.00 for the conference participants. The museum shop will also be open.* [*http://www.vbm.se/sv/index.html*](http://www.vbm.se/sv/index.html)