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**Promoting and making statistics  
accessible for the broader audience**

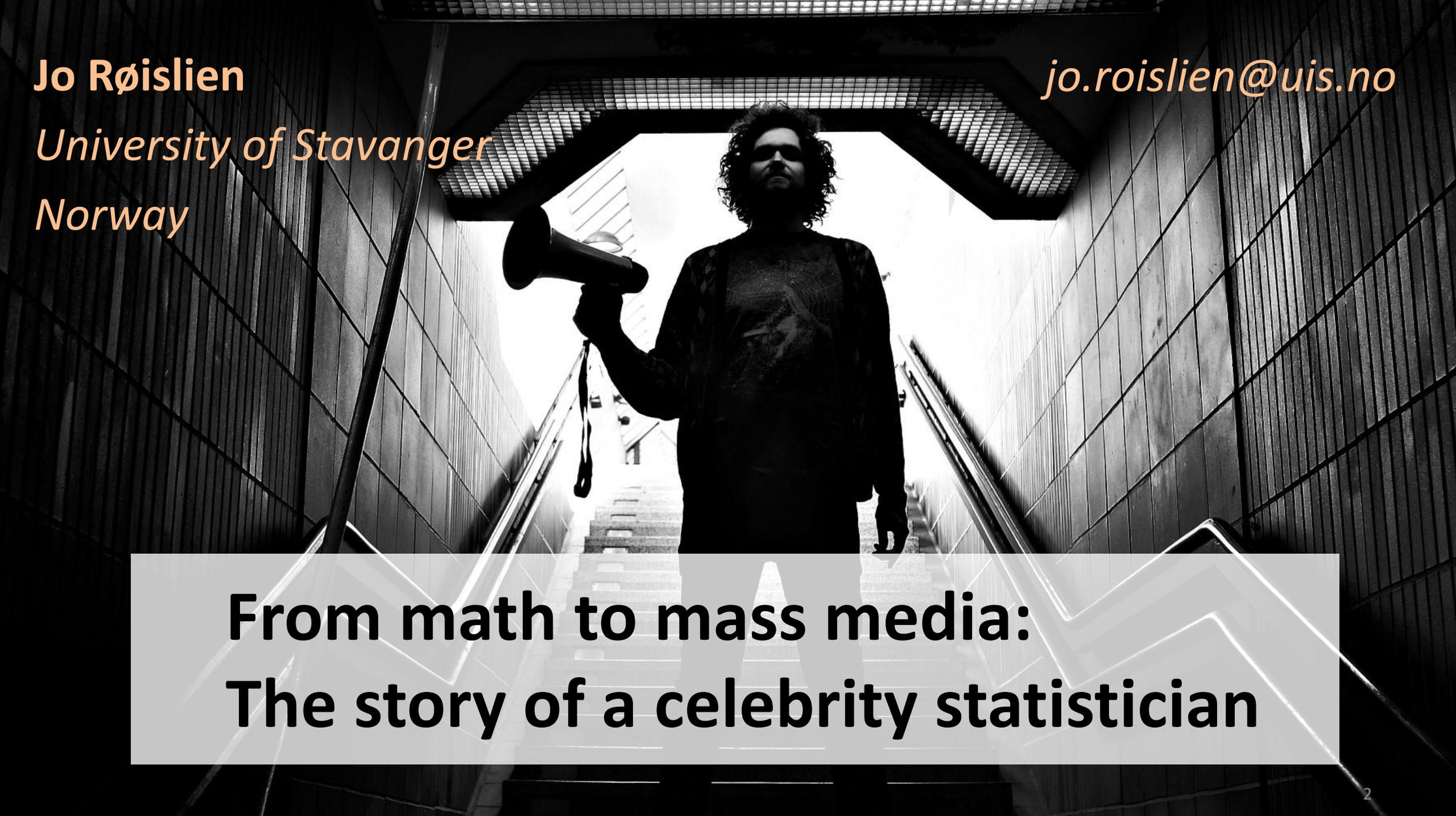
**From math to mass media:  
The story of a celebrity statistician**

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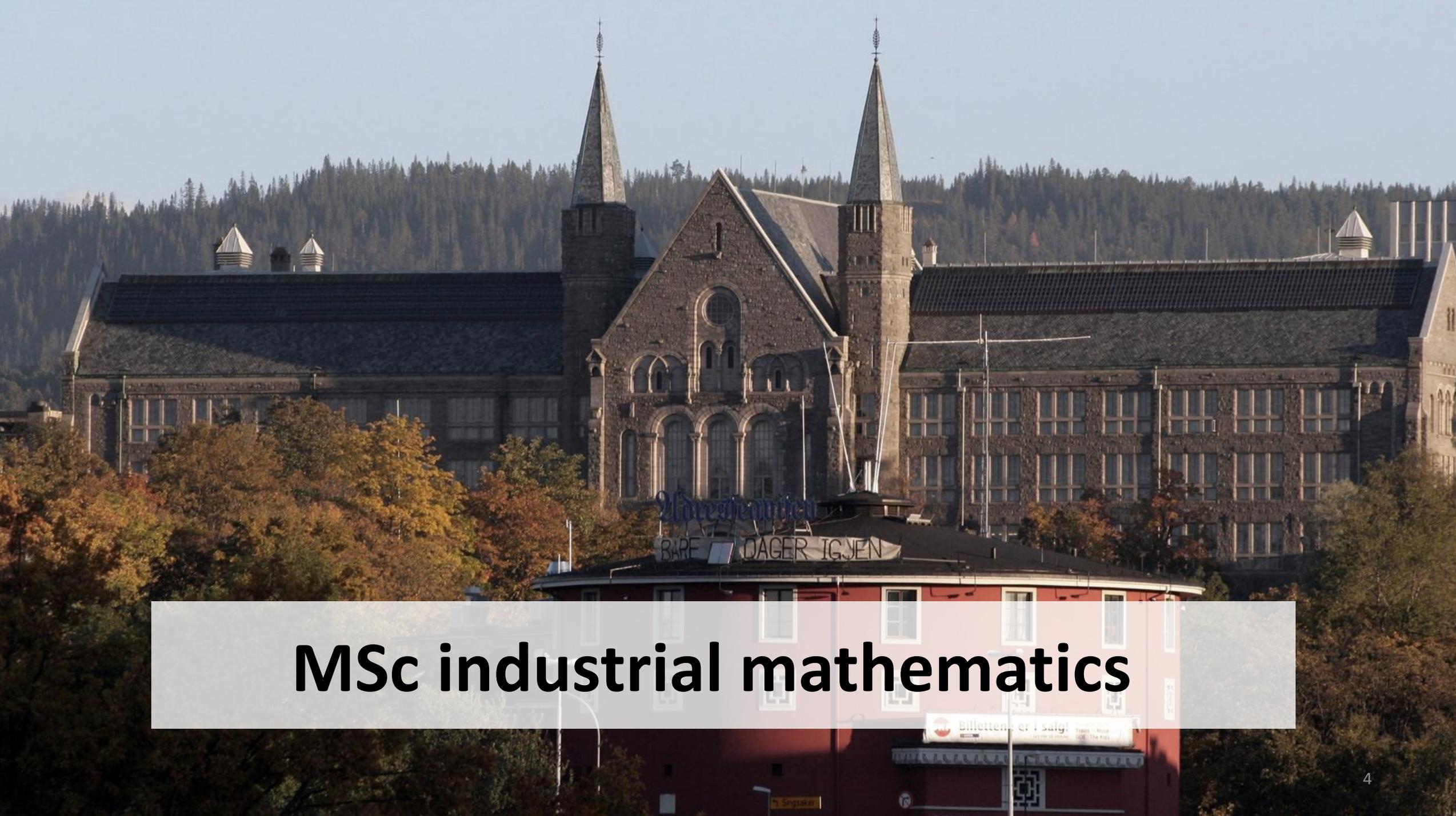
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**From math to mass media:  
The story of a celebrity statistician**





# MSc industrial mathematics



**Teacher**



# PhD geostatistics



**Research advisor biostatistics**

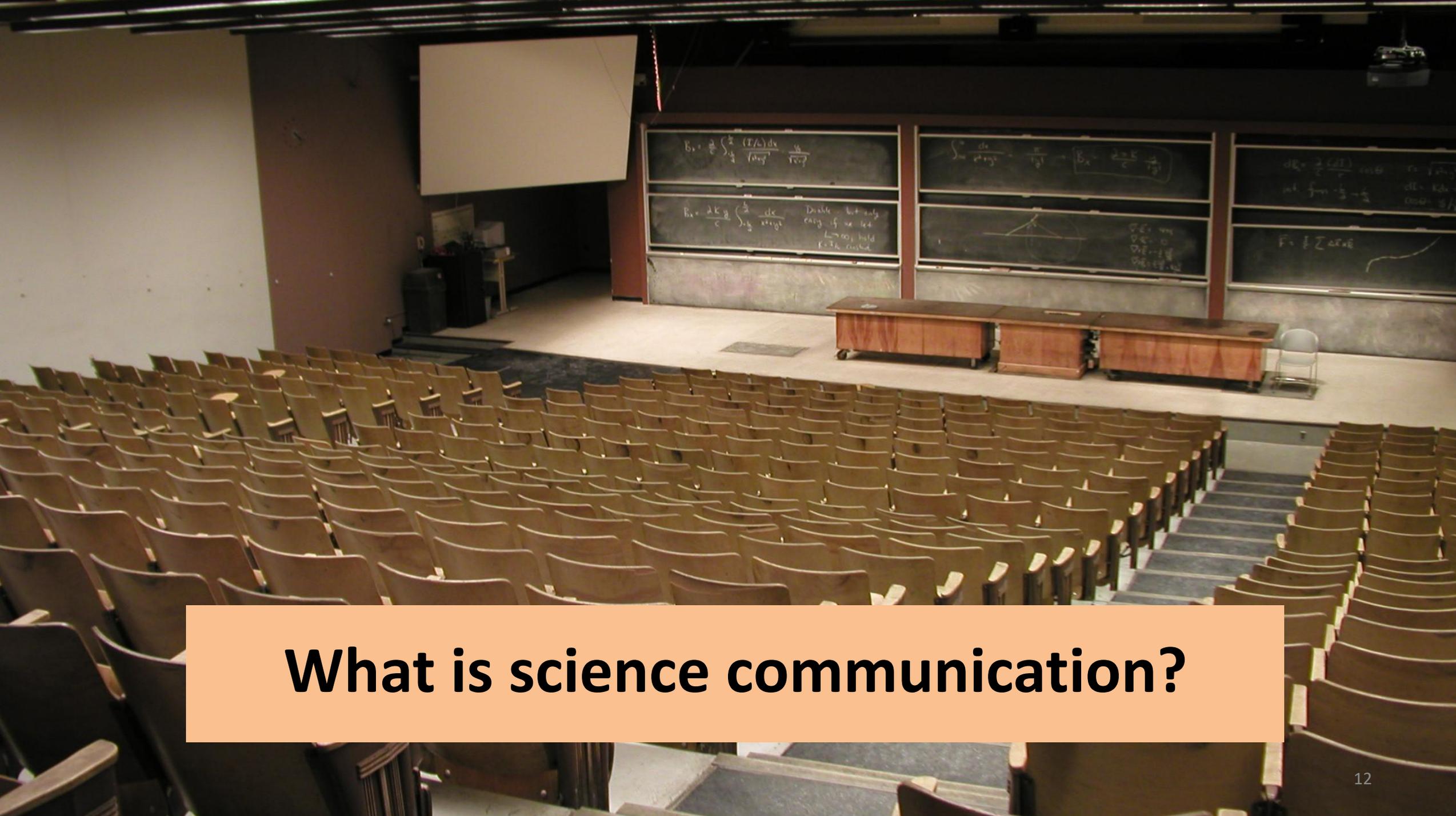








**How does a toilet work?**



# What is science communication?



A photograph of a dog, possibly a pointer, standing in a forest. The sun is low on the horizon, creating a warm, golden glow and long shadows. The dog is looking towards the left. The background is filled with trees and foliage, some of which are illuminated by the low sun.

**“Linear regression: A regression that is linear in the unknown parameters in the fit. The most common is least squares fitting.”**

**“Walking the dog.”**



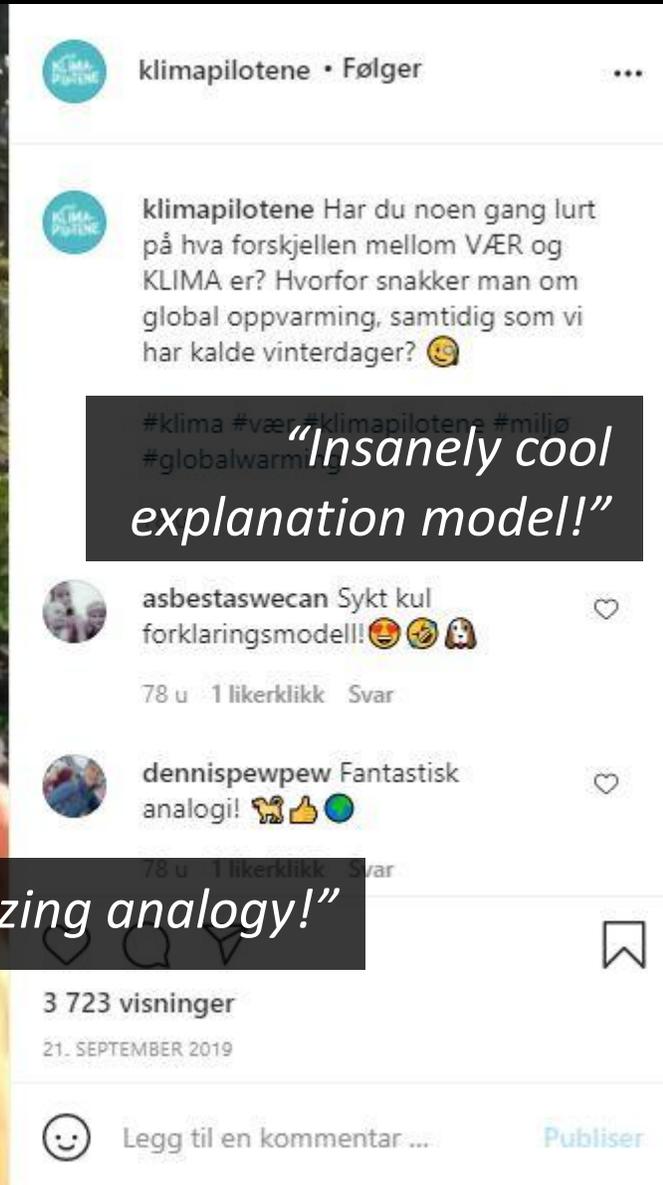


# C O S M O S

POSSIBLE WORLDS



# (Weather / Climate)



*"Imagine this dog is the weather."*

*"Insanely cool explanation model!"*

*"Amazing analogy!"*

Jo, det er nemlig forskjellen på  
VÆR og KLIMA!

knowledge



The art of communicating complex topics



knowledge



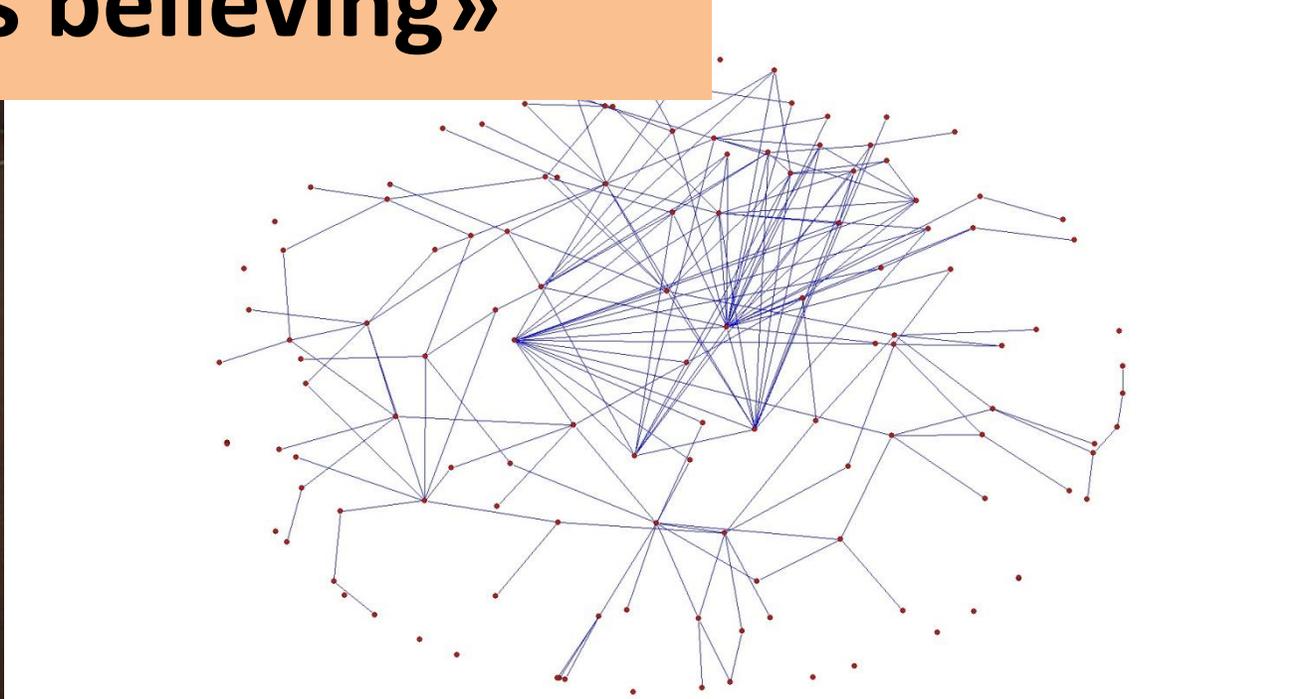
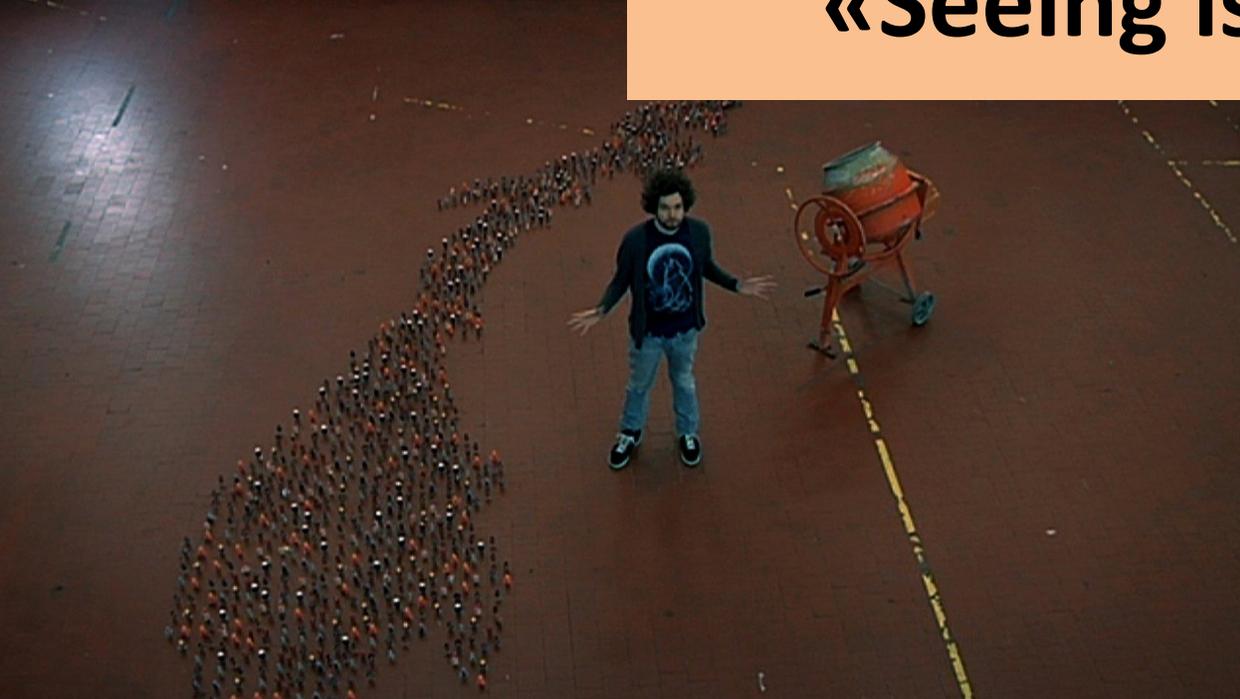
**communicating complex topics**







**«Seeing is believing»**



A person's silhouette is shown in the foreground, looking out over the Golden Gate Bridge in San Francisco. The bridge's towers and suspension cables are visible against a bright sunset sky. The water of the bay is in the background.

**«Chasing the world's largest number»**

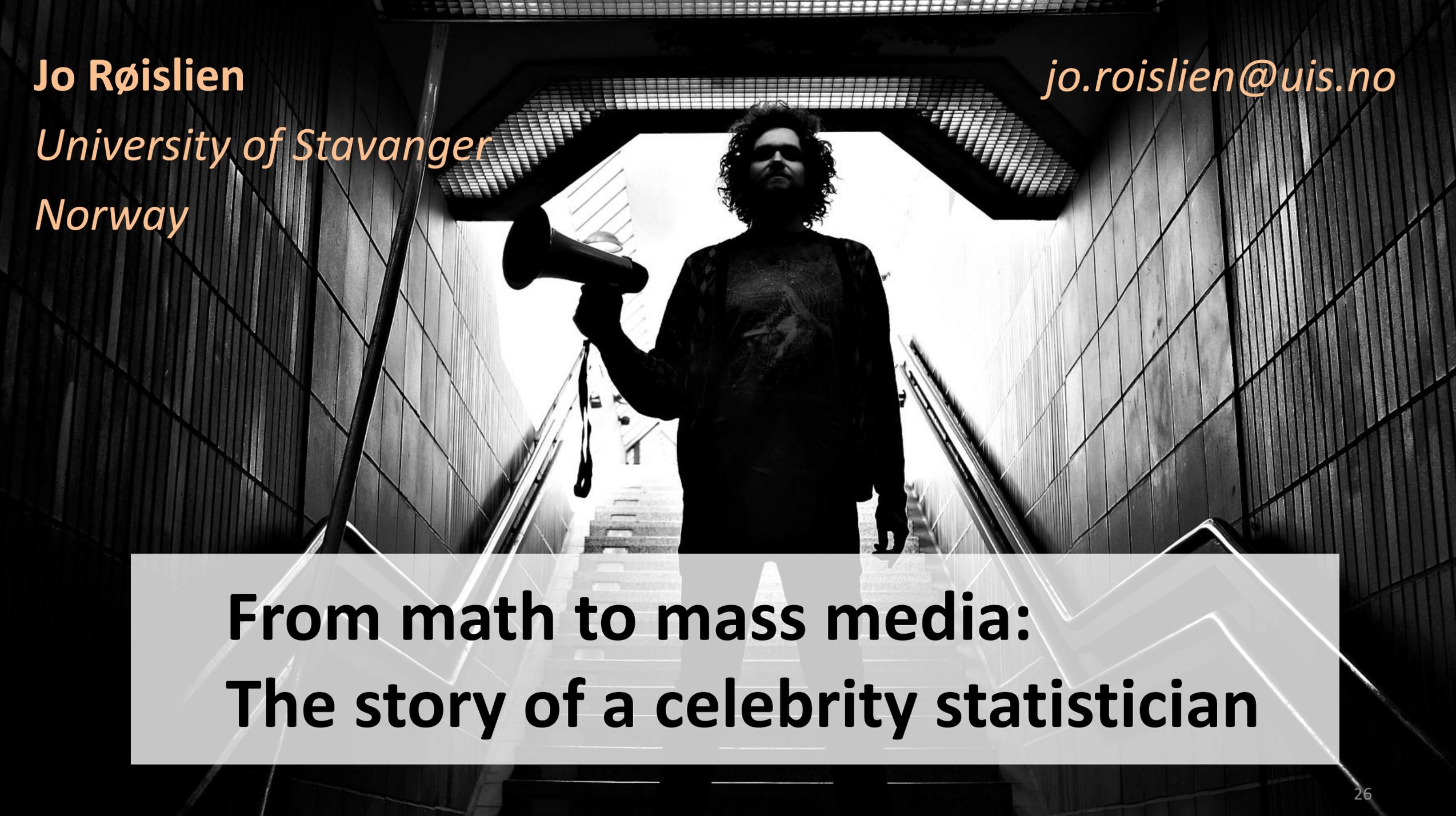


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