

# WOZZOP

MAGAZINE

Home Edition - 5th May 2020



WHERE WE WORK

# STAY IN THE LOOP

---

APD1	Strategic Product Design
APD2	Graduation Project
BFA1	Design Project 1
BFA2	Design Project 2
BFA3	Design as Artistic Process
IDI	Storytelling
IxD1	General Product
IxD2	Graduation Project
TD1	Strategic Design
TD2	Graduation Project

## Single Subject Courses

Design for User Experience  
Life drawing 2

## PhD courses

# LET'S BE SOCIAL

---

UID Facebook  
[facebook.com/uid](https://facebook.com/uid)

UID Instagram  
[@umeainstituteofdesign](https://www.instagram.com/umeainstituteofdesign)

UID Vimeo  
[vimeo.com/uid](https://vimeo.com/uid)

UID Twitter  
[twitter.com/umeadesign](https://twitter.com/umeadesign)

## Hello!

The Wozzop magazine is back :)

We hope that this magazine can function as a creative space to share our projects, thoughts and daily moments with the rest of the UID community, especially during these strange times.

The theme for this edition is: Where We Work. What's it like to work from home? What are some of the challenges with remote education? And how might we use this opportunity to connect?

All the best,  
Sandra & Jess

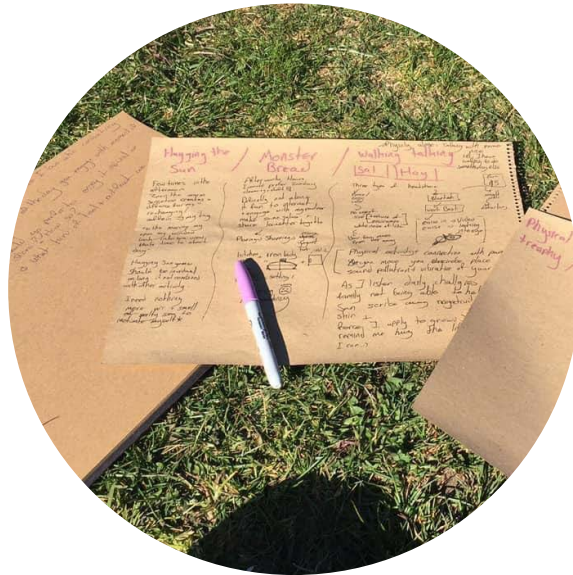


Thank you to all contributors for  
generously sharing your creativity,  
pictures and stories!

Stay in touch.

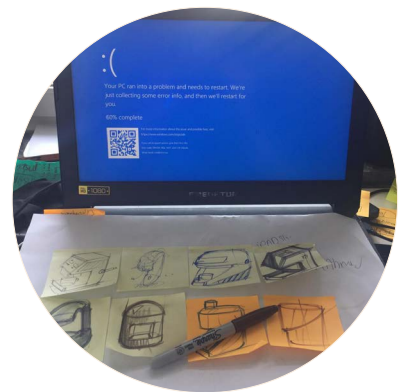
Email to [wozzopzine@gmail.com](mailto:wozzopzine@gmail.com)

# At Home With...



Working outside in the spring sun.

Photo: Mehmet, IxD1



This little ceramic fish hangs on the wall behind my desk.

Photo: Sandra, IxD1



Meet Sigge, my favourite colleague who is very skilled at catching balls and giving hugs and kisses. He was recently nominated Employee of the Month.

Photo: Petra, ID1



My wonderful office chair and its 3 special features:

- Noisy
- High discomfort
- Falling apart

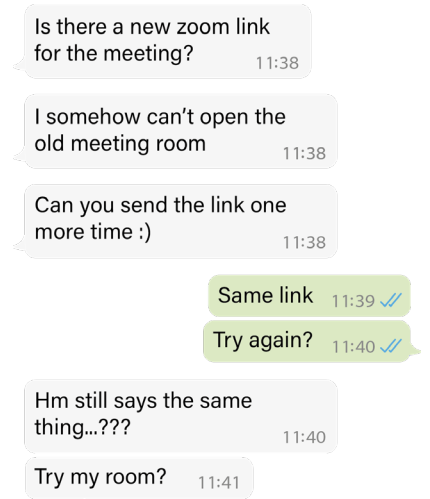
Photo: Jessica, ID1

# HOMER



# CHECK-LIST

Tools like Zoom makes it possible for us to communicate over distance and continue our studies, but this switch to online education has also introduced us to some new situations that can be both frustrating and funny. These are just a few examples. How many boxes can you check during your next meeting? What would you add to the list?



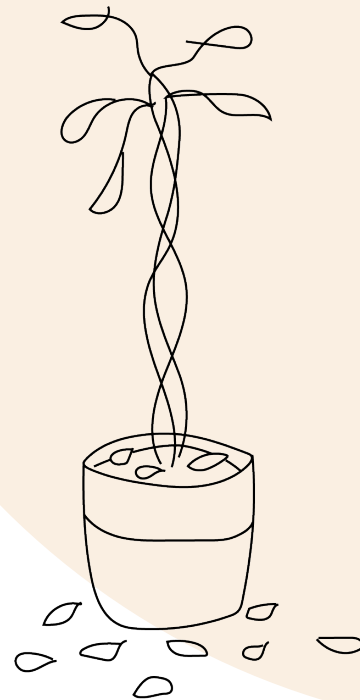
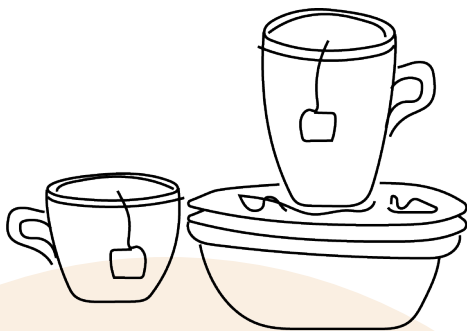
- Can you hear me now?
- What was the link again?
- So.... How are you?
- Can you see my screen?
- Microphone interference
- Forgot to turn camera off during break
- Can you go back one slide?
- Nod excessively to show you're listening

- Roommate/kid/pet in the background
- You're the host now
- How do I create a poll?
- Jump into meeting with sound on
- Talking while on mute
- Use an old zoom-link
- Can you stop sharing your screen?
- Return to main session* pops up and everyone leaves the break-out room except for you

## All the things I don't show you

Before school closed in March and we all started talking about the c-word, most people in my class had never been to my place. Now, in a sense they all have. I'm inviting classmates and tutors into my home every single day. We all do.

Of course I picked a work spot where you can't see the dirty dishes on the kitchen counter or my sad looking fig tree about a meter away from my desk (note: kitchen table). You don't see the laundry that needs to be folded to my right or the stack of unsorted papers sitting on the chair to my left. What I show you is a small glimpse.



Sometimes you might hear my dog bark or the rumbling dishwasher in the background, because dogs need to be fed and dishes washed, right there in the middle of presentations, team calls and tutoring sessions. The difference between office and home, what's public and what's private, is fuzzier than ever and these worlds are simply co-existing side by side.

And yes, we can also have our zoom calls from a beach or outer space, but I kind of like these rare sneak peeks into people's dorm rooms and vacation houses. And if you happened to see my unfolded laundry or my struggling plant it wouldn't be such a big deal, welcome to my office/home.



Illustration: Christina Bauer

# STUDENT INTERVIEW



**Ricardo Verheul, APD2**  
Ålidhem, Umeå, Sweden



Image: Ricardo Verheul

**Hi Ricardo! You're currently working on your degree project about *remote collaboration in higher education*, could you tell us what your project is about?**

Sure thing, I am doing my project in collaboration with Cisco devices. They are currently creating product solutions for remote collaboration within corporate environments (conferencing solutions e.g.). Within this project however I am exploring how Cisco could play a role within the field of education or more specific: remote collaboration within higher education. As the project progressed and I wrapped up the research findings I decided to focus on the teachers and students at home in the ideation and concept direction "Bringing the classroom home"

**What interested you about this topic?**

I decided to look for collaboration partners that are active in the field that I think I would like to work in after graduation. For me at that moment meant Consumer-/Professional-tech. I found an advertisement from Cisco devices on facebook from an UID Alumni and wrote him a message telling him I was looking for a collaboration partner for my thesis, I had no specific topic in mind and wanted to discuss this with them so we could find a common interest that we both could benefit from. We got to talk, had a remote call and not long after I received the message they wanted to collaborate and requested me to dive into the topic of Education.

**What are your thoughts on this topic in relation to the current Covid-19 crisis?**

The current situation with Covid-19 emphasizes more than ever how important the topic of Remote Education is and that we were not prepared for this. Having to switch from on campus to completely remote from one day to the other brought a lot of challenges to light that we normally take for granted and this affected a large number of students and teachers around the world.

**"The current situation with Covid-19 emphasizes more than ever how important the topic of Remote Education is and that we were not prepared for this."**

### Has the situation affected your project in some way?

Personally it definitely affected my project (and I'm pretty sure it did for most students at UID). It took a big toll on my motivation, productivity and creativity. The biggest impact for me is the social and creative environment we have at UID that I now have to do without as well as the lack of prototype/mock-up possibilities I have here in my 20 sqm Ålidhem room.

### What are some of the insights or challenges that you've come across so far in your project?

User experience and flexibility are far from optimal and there is enough space for improvement. For example, online classes are prepared differently than regular ones and therefore also teaching online differs from the classroom. Official training for online teaching is non-existing and currently primarily a case of trial and error. Teachers who are switching struggle quite a bit by the lack of "simple" interactions they normally take for granted like walking around the classroom, monitoring student progression, engagement and sometimes even suffering from "empty classroom syndrome" to name just a few. Those are some challenges I can share without giving away my concept direction and solutions I am currently working on and hope to present in a few weeks.

Thank you for sharing and good luck in the coming weeks!

ricardoverheul.nl  
hello@ricardoverheul.nl  
IG: @ricardoverheul

Tip!

Discover all this years grad projects at [uid.umu.se/en/uid20/projects/](https://uid.umu.se/en/uid20/projects/)

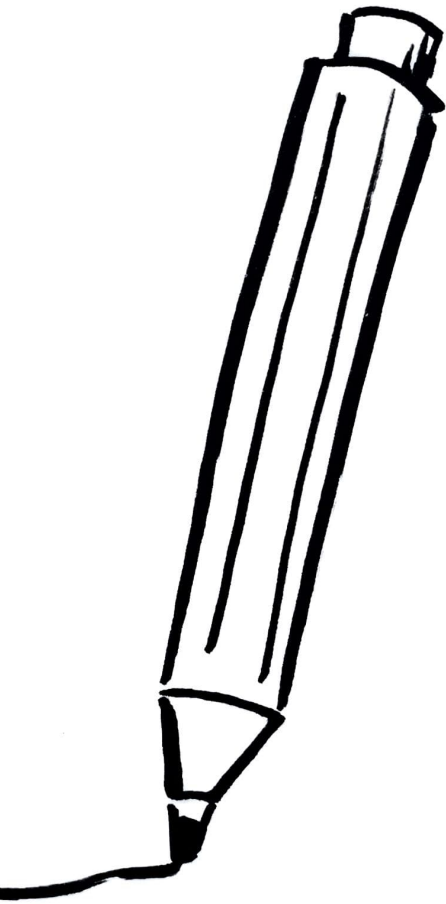


*Education at home*

# Spotlight on Remote Education

Image: Ricardo Verheul





Draw, make a collage or paste some photos on an A4 page  
and send it to us, we will happily include it in the next issue.  
Send to [wozzopzine@gmail.com](mailto:wozzopzine@gmail.com)

## Something to Do



**MIT Media Lab** recently launched an online game that is also a social experiment called “Meet the Ganimals” where you can discover hidden species and even breed your own hybrid animals with their AI generator. Help train the algorithm by voting on the cutest, scariest or most realistic ganimals. Find out more and try it at: [ganimals.media.mit.edu/breed\\_em](http://ganimals.media.mit.edu/breed_em)

Image: MIT Media Lab

## Something to Watch



Design Nonfiction is an interview series by design studio **Tellart**. In a series of video talks they interview leading designers and artists within the fields of science and technology. All episodes are available to watch free online and new episodes are published monthly. The latest episode is now also available as a podcast. Find out more at [designnonfiction.org](http://designnonfiction.org)

Image: Tellart

# Making UID more sustainable - from home

The Climate Group has the goal to make UID more sustainable in many ways. As many of you know we love to host lectures, workshops and markets in the facilities of our school to promote the topic. When the UID closed in March we, like everyone else had to rethink how we will operate and reach out. As all education went remote we thought that it would be great to host ZOOM lectures with speakers from all over the world. We reached out and found inspiring people from many places.

## MEET OUR SPEAKERS

### Katie Patrick



Katie is an environmental engineer and software designer who is doing inspiring work around the question of how designers can advocate for, and communicate, positive change. Katie's lecture will be on inspiring change through **Game Design and Data Visualization**.

**SAN FRANCISCO**

### Marlene Huisson

**PARIS**

Marlene is an experimental designer and artist from Paris. Her work focuses on creating objects with, for and from insects. In her lecture Marlene will talk about **Co-Existing with Nature** - on pushing the boundaries of materiality and interrogating our ways of co-existing with other species on the Planet.



### Benendetta Crippa



Benedetta runs her graphic design practice in Stockholm with projects across the wide scope of visual communication. In her work she focuses on sustainability beyond the environmental concerns and looks into sustainability on social levels as well. Her lecture will be on **Sustainability through Visuality**


**STOCKHOLM**

### Thomas Hauck

**BERLIN**

In his work as an architect, Thomas tries to create living spaces not only for humans but for sparrows, hedgehogs, bees and lizards as well. In his lecture he will speak about a method he developed called **Animal Aided Design**.





The UID climate group

# The Golden Seed award 2020

## Want to apply?

The award is still open for applicants. Do you think that your design works with sustainability? Sign up by mailing [uid.climategroup@gmail.com](mailto:uid.climategroup@gmail.com) and you might win this year's award for most sustainable design project!

**The winner will be announced at UID Talks 2020.**

This year's award is sponsored by:

**eXpression**  
UMEÅ

