



UMEÅ INSTITUTE OF DESIGN
UMEÅ UNIVERSITY

School meeting April 7, 2021

Agenda

1. UID21
2. Tomas Gunnarsson – The Gender Photographer
4. Next Meeting

UID21

Demian Horst revealed the theme for UID21, *Shift Shapers*, produced by a team of contributing students. This year's event will be in the format of a talk show with a host on-site at a staged set at UID. The show will be a mix of pre-recorded grad project talks and special guest interviews along with live segments. Demian went on to outline the proposed programme for the day. He also revealed the suggested special guests; Lord Norman Foster, Martina Starke, Camille Moussette and Imogen Pierce. Finally, Demian talked about the set-up of the event page on the web, including the talent pool section where external partners have the chance to sign up for interviews with UID students.

Tomas Gunnarsson – The Gender Photographer

Tomas Gunnarsson presented his lecture on gender photography where he shone a light on how society's views on gender are reproduced in imagery. He also outlined strategies for analysing images to help reveal the implicit gender bias they might carry.

Next School Meeting

The next school meeting will happen on May 5th.