

## Thesis project for IKEA Food



*At **IKEA Food Services AB** we are passionate food lovers that from our Malmö office develop and provide food for the many people around the world. Every year 680 million visitors experience a taste of Sweden in the IKEA Restaurants, Swedish Food Markets and Bistros in our different markets. With Food at the heart of everyday life, we offer honest food for the many people and the planet.*

We are looking for you with an interest for food and that wants to support us with a project combined with writing your thesis or degree project.

Purpose:

To secure that parameters of the IKEA Balanced Meal norm nutrition assessment framework meet requirements to enable digital implementation in range assessment and range development. To merge the IKEA Balanced Meal norm nutrition assessment framework with international nutrition profiling criteria into one common structure for full range assessment and range development.

Specific tasks and responsibilities:

1. Study and assess current IKEA Balanced Meal Norm set up in relation to demands and constraints for digital integration.
2. Study and assess specific international nutrition profiling criteria in relation to demands and constraints for digital integration.
3. Perform range assessment based on IKEA Balanced Meal Norm and specific international nutrition profile framework criteria.
4. Propose and test an updated version of the IKEA Balanced Meal tool to enable digital integration.
5. Propose a model of integrating the IKEA Balanced Meal tool with the specific international nutrition profiling framework.

Knowledge:

1. Structured approach
2. Strong skills in excel and data management
3. Ability to manage and evaluate large numbers of data in various ways to test different models

4. Basic nutrition knowledge to enable discussion and evaluation of different classification models

**More Information**

Sounds interesting? Please send us your application – CV and letter of motivation – in English, to Maria Wirén, [maria.wiren@inter.ikea.com](mailto:maria.wiren@inter.ikea.com), and make sure you tell us why you would be a good fit. Please note that we will be interviewing continuously, which means that we may close the application process earlier than stated if we find the right candidates.