Business Development and Internationalization: (Corporate) Entrepreneurship and Innovation Track

Semester 1

Strategic Business Development Perspectives on Strategy

Managing
Networks and
Internationalization

Entrepreneurship and Business
Growth

Strategizing in Business Development

Semester 2
Elective courses

New Product Innovation

Innovation Management

New Venture Creation

Managing and Organizing for Sustainability

Internship

Semester 3

Minor in Management or Exchange studies Research
Methodology in
Business Research

People – the human side of organizing

Project Management

Current Trends

Semester 4
Master Thesis

Master Thesis 30 credits