

Business Development and Internationalization: Innovation and Market Analysis Track

Semester 1 Strategic Business Development	Perspectives on Strategy	Managing Networks and Internationalization	Entrepreneurship and Business Growth	Strategizing in Business Development
Semester 2 Elective courses	New Product Innovation	Innovation Management	Entrepreneurial Finance	Managing and Organizing for Sustainability
Semester 3 Minor in Marketing or Exchange studies	Research Methodology in Business Research	Consumer Behaviour	Digital Marketing	Current Trends
Semester 4 Master thesis	Master Thesis 30 credits			