

# WHAT HAPPENS AFTER GRADUATION

Discover the opportunities that  
studies in Umeå can provide.

Interviews and survey responses from the 2018 alumni of the Professional Degree Programs



UMEÅ SCHOOL OF BUSINESS,  
ECONOMICS AND STATISTICS

UMEÅ UNIVERSITY

# *The Dean has the floor*



Our mission states that we educate responsible individuals with insights into society challenges, regardless of their future professional role, can make a difference at both the local and global levels.

We do this by integrating learning about and for sustainable development in our education. A work that is supported by research and collaboration with a connection to sustain-

able development. It is gratifying to see that these ambitions are reflected in the professional roles of our alumni!

The Umeå School of Business, Economics and Statistics at Umeå University offers students a high-quality education in an international environment. With well developed forms of collaboration with business, the public sector and selected partner universities, we take advantage of our own and our partners' strengths. With a relevant education are students well prepared for the labor market that awaits.

Through the broad education portfolio with different specialization opportunities, breadth and depth are balanced while the students are prepared for different types of assignments after completing their studies, but also career opportunities in research and education.

Follow-ups show that our students are attractive in the labor market and that we can find our alumni internationally, nationally and in the region where we operate. With analytical, critical and independent thinking, they are well prepared to contribute not only within their areas of activity but also to the challenges of society at large. We follow our alumni with interest in their success!

**Sofia Lundberg**

**Dean, Umeå School of Business, Economics and Statistics**

## PROGRAM PORTFOLIO AT UMEÅ SCHOOL OF BUSINESS, ECONOMICS AND STATISTICS (USBE)

### PROGRAMS CONDUCTED IN SWEDISH

#### UNDERGRADUATE PROGRAM

Program in statistics and data science 180 credits

#### PROFESSIONAL DEGREE PROGRAMS

(Integrated undergraduate and master level programs)

Business Administration and Economics Program\* 240 credits

Service Management Program 240 credits

Retail and Supply Chain Management Program 240 credits

#### PROGRAMS CONDUCTED IN ENGLISH

International Business Program\* 240 credits\*

\*In these programs it is possible to choose to specialize in either the fields of business administration or economics.

#### MASTER'S PROGRAMS

Master's Program in Accounting 120 credits

Master's Program in Business Development and Internationalization 120 credits

Master's Program in Economics 120 credits

Master's Program in Finance 120 credits

Master's Program in Management 120 credits

Master's Program in Marketing 120 credits

Master's Program in Statistics and Data Science 60 credits

#### SINGLE SUBJECT COURSES

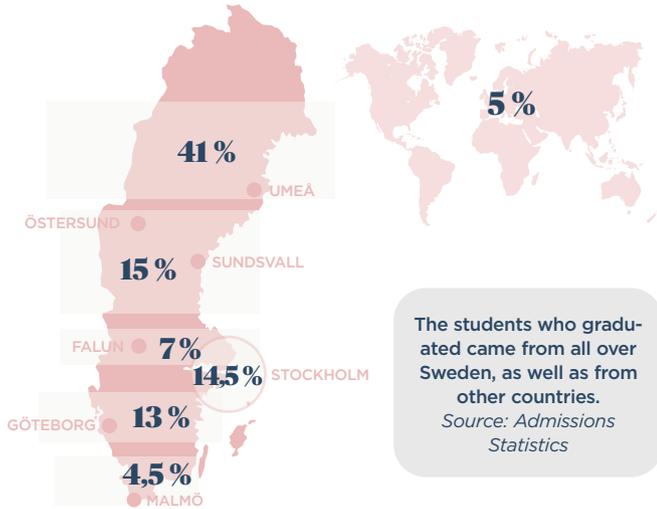
USBE offers a wide variety of courses in business administration, economics and statistics in both Swedish and English. A smaller number of courses are offered as online courses.

#### PHD STUDIES

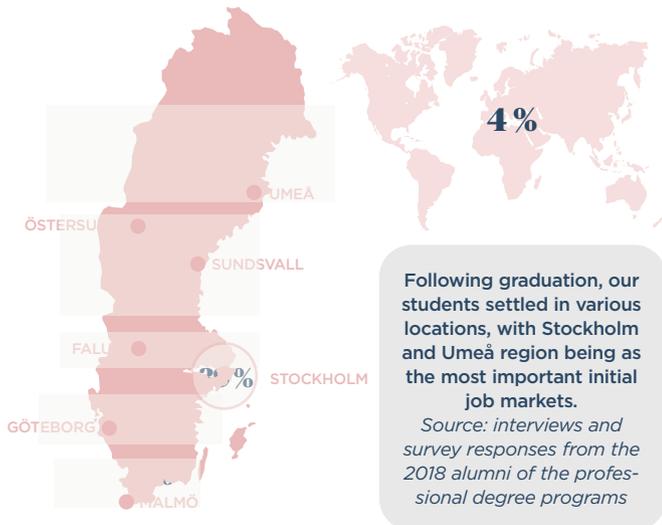
USBE offers PhD programs in the subjects' business administration, economics and statistics. The PhD programs consists of four years of full-time study and are composed of a course component and a thesis component.

# WHAT HAPPENS AFTER GRADUATION?<sup>1</sup>

## PLACE OF RESIDENCE AT THE TIME OF APPLICATION TO THE PROFESSIONAL DEGREE PROGRAMS



## PLACE OF RESIDENCE AFTER GRADUATION FROM THE PROFESSIONAL DEGREE PROGRAMS



## JOB MARKET OUTLOOK FOR GRADUATES FROM THE PROFESSIONAL DEGREE PROGRAMS<sup>1</sup>

The labor market report "Framtidsutsikter" concludes that despite the large number of Professional Degree students that graduate each year in Sweden, it has been relatively easy for these graduates to find work, a trend that appears to be more or less independent of the state of the economy.

The job market for recent graduates from Professional Degree Programs is expected to remain stable, and is predicted to remain so in the year 2023.

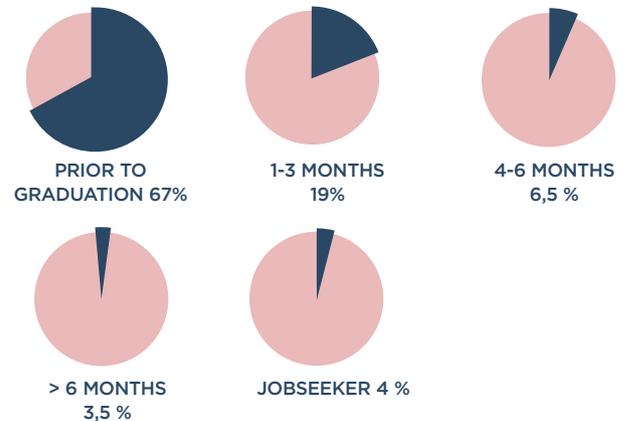
According to the report, demand will "be very high when it comes to financial accountants and graduates specialized in organization/management".

For experienced Business Graduates, there is more limited competition in the labor market.

## EMPLOYMENT NINE MONTHS AFTER GRADUATION<sup>2</sup>



## TIME ELAPSED BEFORE TO FINDING THEIR FIRST JOB<sup>3</sup>



Unless otherwise stated, the source of the information presented is a survey of graduated students who wrote their theses within the professional degree programs in the Spring 2018. Number of replies 114. (62 women and 52 men). Date of the survey: April - June 2018

<sup>1</sup> The jobmarket for academics in the year 2023, SACO 2018. <sup>2</sup> Does not include summer jobs. <sup>3</sup> Does not include summer jobs. 92,5% find a job within 6 months after graduation, a figure that is consistent with the pattern illustrated in the regular report by Civilekonomerna, "Three Years After Graduation."

## HOW GRADUATES FOUND THEIR FIRST JOB AFTER GRADUATION

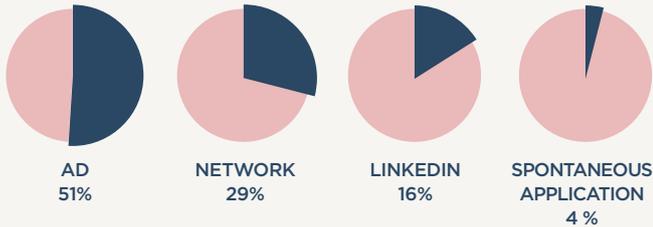
- Doing the internship course during my studies was incredibly valuable from many perspectives. As a result I also got a job at the internship company during the summer.



- I put a lot of time into my job applications, read a lot about the companies, had many questions and really made an effort to perform my best in the interviews.



- I think they read a lot from my personality that I moved (far) to Umeå for studies, and that I took the opportunity to study abroad.



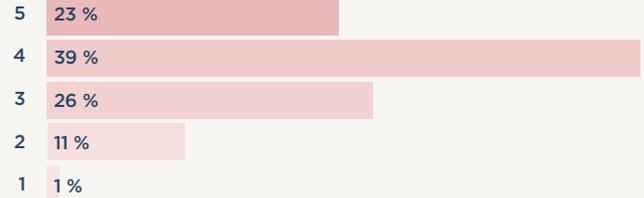
Employer Brand Manager  
Auditor  
Management Consultant  
Controller  
Account Manager  
Finance Associate  
Fund Administrator  
Marketer

Project Coordinator  
Sustainable Consumption  
Customer Success Manager  
Online Marketing Specialist  
Customer Advisor Bank  
Project Coordinator  
Junior Analyst  
BI-consultant

E-Commerce Merchandiser  
Business Consultant  
Business Development Consultant  
Sustainability Coordinator  
Key Account Manager  
Marketing Coordinator

## EXPERIENCES OF HOW THE EDUCATION AND CURRENT JOBS MATCH UP

SCALE 1-5



3= OK MATCH, 5 = PERFECT MATCH

INITIAL SALARY: AVERAGE SALARY (2018) 28 040 SEK

## ALUMNI COMMENTS ABOUT ENTERING THE LABOR MARKET



- I knew what I wanted to do already during my second year, so I felt that the step out on the labor market was just exciting. I have clear goals for the future and believe that my studies have helped me with this.

- I think that the step into the labor market has been relatively straight forward. If I were to redo my study time, I would have been more involved in, for example, the student association HHUS to broaden my network further.



- I felt attractive on the labor market after graduating. I applied for three jobs and was called for an interview on all of them. Start reflecting on job market alternatives early on in your education and network, do not wait until your final semester.

WHAT IS IT LIKE TO BE A STUDENT IN UMEÅ?

# Sofia Westman



**From:** Uppsala  
**Programme:** Professional Degree Program (MSc) with a focus on service management  
**Employer:** Head of Marketing in the student association HHUS

- I had never visited Umeå before I moved up. The reality clearly exceeded my expectations.

Umeå as a student city is, in my opinion, ideal with a large campus area where all students hang around. It creates a sense of belonging, even across program boundaries, which I believe several other large student cities sometimes lack.

Umeå as a city is large enough, with many spare time offerings you never get a "small town"-feeling. As a student, with bicycle as the main means of transport, the small distances are however incredibly practical.

Umeå has also opened my eyes to the nature of the nordics with river walks as a favorite. Not to mention IKSU which is one of Europe's largest training facilities!

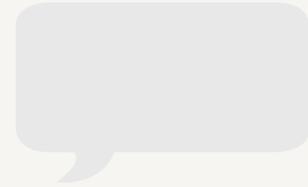
” *If you ever hesitated to move to Umeå, I hope I have now got you on better thoughts. I would choose Umeå's pubs over Uppsala's every day of the week!*

INTERNSHIPS

One recurrent piece of advice given by alumni to new students is to do an internship, and many talk about the role their internships played in helping them to find work after graduation. USBE offers students the opportunity to carry out an internship (15 credits) as an elective course within the program.

EXAMPLES OF INTERNSHIPS

- Business Sweden
- Adidas International
- Avanza Bank
- Björklöven AB
- Casall
- Clas Ohlson
- Coop Nord
- Deloitte
- GANT
- Haglöfs
- L'Oréal
- Naturvårdsverket
- Swedbank



- Polarbröd
- PwC
- Siemens
- Telia
- Åhléns

ADVICE FROM ALUMNI TO CURRENT STUDENTS

- Enjoy and have fun! Take every opportunity to network, go to events, mingle! You never know where your upcoming employer will show up. Enjoy your time at the university and reflect on what you think is interesting and fun so that you along the way can shape your future.



- Take the opportunity to get involved in extracurricular activities that will generate relevant experiences and networks useful when you go out into work life.

- An interesting and relevant education. Take the opportunity to attend extracurricular activities also - a good way to be inspired and to broaden your network.



## Linus Garefelt



**Comes from:** Sollefteå  
Professional Degree Program (MSc) with a focus on business and economics  
**Specialization:** accounting/auditing  
**Title:** Audit Associate, Financial Services  
**Current employer:** EY, Stockholm

- As an auditor for the financial sector, you spend a lot of time with clients, which generates a lot of practical experience. The tasks consist of identifying and resolving complex audit issues in a number of different areas for the companies you work with.

### HOW DID YOU EXPERIENCE STUDYING IN UMEÅ?

- I have been involved in several associations, and took the opportunity to create contacts with business early on in my education. For example, as a contact person for companies such as Deloitte and KPMG.

### SAY SOMETHING ABOUT THE PROGRAM

- Good opportunities for both studies abroad and internships. I went on exchange studies to China, a perfect combination with specialization in several areas that interested me and an experience of a completely different culture - truly an experience of a lifetime. Another thing I want to point out and which provides high quality is available teachers.

### ADVICE FOR CURRENT STUDENTS

- It was easy to find things to get involved in, and many opportunities that could add an extra spice to my CV. As a bonus you also get to meet new people, so take that chance! It is both fun and provides good contacts with working life for the future.

## Anna Burman



**Comes from:** Skellefteå  
Professional Degree Program (MSc) with a focus on international business  
**Specialization:** Business Development  
**Title:** Chief Operations Officer & Compliance Manager  
**Current employer:** 84codes, 100% remote

- I work at a tech scale-up, where a lot happens all the time. It progresses fast and you must be prepared to handle many different issues (which is extremely fun and developing!). As a result, I have a very broad role that involves finance, analysis, business development, and compliance with various compliance frameworks within IT.

### HOW DID YOU EXPERIENCE STUDYING IN UMEÅ?

I had a great time. Umeå is a city where a lot of fun happens so there is always something to do.

### A FEW WORDS ABOUT YOUR TIME ON THE PROGRAM

- I wanted to work either internationally, or at least at an international company after my studies. IBP has made me very confident about communicating in English which helps a lot in my daily work. It was also very rewarding to study with exchange students and collaborate with students from other cultures.

### ADVICE FOR CURRENT STUDENTS

- Create a vision of what you want to work with after graduating and try to make choices that take you closer to your vision. Network and look for extracurricular opportunities that are relevant to your future plans.
- When it's time to apply for a job, make sure to choose a company whose corporate culture matches your own values.

## Filip Arklid



**Comes from:** Linköping  
Professional Degree Program (MSc) with a focus on retail and supply chain management  
**Title:** Western Europe Demand Planning Manager  
**Current employer:** Carlsberg Group, Stockholm

- I am responsible for Carlsberg's demand forecasts in Western Europe, about 20 markets. The best possible forecast is crucial to achieve an efficient supply chain. My previous role as Head of Demand Planning for the Swedish market gave me good insight into both opportunities and operational challenges. In my current role, I use that experience to optimize how other markets work.

### HOW DID YOU EXPERIENCE STUDYING IN UMEÅ?

Umeå suited me perfectly - I could combine my studies both with engagement in the student pub and with cross-country skiing, two things I love.

### A FEW WORDS ABOUT YOUR TIME ON THE PROGRAM

The education felt constantly up to date. Most courses were based on something that is becoming more and more relevant - streamlining supply chain flows and thus making companies more competitive.

My exchange studies abroad was a fun break within my program and I got to know new friends from many parts of the world. In terms of development and career, it gave a sense of security in English language that I have benefited greatly from.

### ADVICE FOR CURRENT STUDENTS

- Focus on what you are good at, not everyone needs to be a statistician or work with excel. Do you have a gift for communication, why not take a look at sales?

## Jenny Uneby



**Comes from:** Boden  
Professional Degree Program (MSc) with a focus on service management  
**Title:** Service Delivery Manager.  
**Current employer:** Microsoft, Stockholm

- In my role as Service Delivery Manager, I work to help corporate customers maximize the value from Microsoft products. The goal is that the customers I work with should see me as a trusted advisor who can guide them to make their IT operations perform optimal. At the same time, I also attend Microsoft's trainee program Aspire Experience for 2 years where I develop in other areas.

### HOW DID YOU EXPERIENCE STUDYING IN UMEÅ?

- My study period was fantastic! There were so many fun options that I had to prioritize among. It has taught me to structure my everyday life and set aside time for what I think is important.

### SAY SOMETHING ABOUT THE PROGRAM

- I am incredibly happy with the program! It is a good mix of courses, the more numerical traditional economics courses are mixed with more social science courses that allow a bit more "thinking outside the box", such as entrepreneurship. This mix has given me higher study motivation.

### ADVICE FOR CURRENT STUDENTS

- Take the chance to get involved! I was involved both as editor-in-chief of the student magazine Ekbladet and as chairman of HHUS (student association).
- Take support on campus or through an online course on how to think about your application documents, an important aspect in the recruitment process.

## VISION

"As an internationally respected, nationally influential, and regionally rooted part of Umeå University, Umeå School of Business, Economics, and Statistics contributes to societal development through education and research of a high international standard".

## MISSION

"Through interplay with surrounding society, we provide education and research that contributes to the understanding, ability, and responsibility of individuals in relation to societal challenges and the importance of sustainable development"

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CAREER CENTER/ AUMNI CLUB



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