**Altmetrics**: understanding and measuring how publications and research results are disseminated outside academia.

Persistent identifiers in the metadata make this possible.

Snapshots from DiVA

Someone has just registered a **patent** citing one of your conference papers?

**Wikipedia** mentions!

A **Facebook** group about exercise cites your latest results.

Another researcher **tweets on X** about your book on Plato. Thanks!

Someone on **Reddit** talks about treatment for a disease... and YOUR research.

A French **news outlet** picks up on your paper on black holes.

**Examples of how scientific output could have an impact**