

## Wednesday March 6

Registration begins at **9:00** in the entrance hall of the MIT-building

Location: <https://goo.gl/maps/M8eXAsevhEC2>

More info: <https://www.umu.se/en/contact-us/maps>

10:00 – room MA121		
<b>KEYNOTE</b> <b>Mark Andrejevic</b> <i>The Bias of Automation</i>		
11:00 – room MA121		
<b>KEYNOTE</b> <b>Kylie Jarrett</b> <i>Drinking the Kool-Aid: Slashies, social reproduction and justification</i>		
12:00 – 13:00 Lunch break		
TRACK 1, room MA136 13:00 – 14:20	TRACK 2, room MA146 13:00 – 14:20	TRACK 3, room MA176 13:00 – 14:20
<b>1: Racist &amp; Right-Wing Discourse</b> Chair: Sam Merrill  1) <b>Johan Farkas</b> Racism on Social Media: A Critical Review of Methodological Challenges. 2) <b>Julia Eduards Rone</b> Why talking about "fake news" misses the point? The sources, topics, and news-sharing patterns of radical right media in Europe. 3) <b>Mathilda Akerlund</b> The role of influential users' platform activity and neutrality in (re)producing far-right discourse on Twitter.	<b>2: Digital Labour (A)</b> Chair: Kylie Jarrett  1) <b>James Steinhoff</b> Labour Process Theory and the Automation of Machine Learning Labour. 2) <b>Stefano Mazzilli-Daechsel</b> The Maker Movement and the Politics of Invention. 3) <b>Nicole E. Weber</b> "I guess I can't call you beautiful bastards anymore": YouTube Monetization, Censorship, & Platform/Labor Relations. 4) <b>Kristina Petzold</b> 'Digital Passioners' - Literary Review Blogs between Fan Culture, Literary Criticism and Unwaged Digital Labour.	<b>3: Democracy &amp; Code</b> Chair: Anastasia Denisov  1) <b>Maisa Martorano Suarez Pardo</b> Hacked Democracy: the case of the presidential election of 2018 in Brazil. 2) <b>Yeahin (Jane) Pyo</b> Comment Purification: Young liberals' tactic of trolling and algorithmic manipulation as a new form of online resistance in South Korea. 3) <b>Eloy Caloca Lafont</b> Technopolitics of visibility: Facebook News Feed algorithms during the 2018 Mexican presidential elections. 4) <b>Tyler Wayne DeAtley</b> Coded Ideology: Finance Algorithms and Neoliberalism
14:30 – 15:50	14:30 – 15:50	14:30 – 15:50
<b>4: Technology, Ideology &amp; Subjectivity</b> Chair: Ragnar Lundström  1) <b>Ashley Gorham &amp; Rosemary DuBrin</b> Algorithmic Interpellation 2) <b>Renée Ridgway</b> Subjectivities of Search 3) <b>Magdalena Kania-Lundholm</b> Cool Refusal: Rejecting Digital Technology in Late Capitalism. 4) <b>Carlos Alberto García Méndez</b> Digital Resistances: Subtexts of the techno-utopia on five paths.	<b>5: Digital Labour (B)</b> Chair: Mark Andrejevic  1) <b>Safa Canalp</b> Digital labor as surplus labor: Turkey's celebrities' mandatory visibilities on social media. 2) <b>Trenton James Lee</b> Why Do YouTubers Both Love and Hate Their Jobs? Entrepreneurial Subjectivity in YouTube's Creator Community. 3) <b>Anne Kaun &amp; Fredrik Stiernstedt</b> Made in Prison – Tracing the Role of Prisons Labor for Media Infrastructures. 4) <b>Gaia Casagrande</b> Relational Labor and Job Insecurity. Online self – branding practices among Millennial journalists.	<b>6: Knowledge, Fake news &amp; Epistemology</b> Chair: Simon Lindgren  1) <b>Ekatherina Zhukova</b> Images-Substitutes and Visual Fake History: Historical Images of Atrocity of the Ukrainian Famine 1932–1933 on Social Media. 2) <b>Maria Dada</b> The Counter-testimony of Digital Objects. 3) <b>Joachim Allgaier</b> Manufacturing Social Media Bias? Searching for Climate Change, Climate Engineering and 'Chemtrails' on YouTube. 4) <b>Joshua Habgood-Coote</b> Social Epistemology and Social Media.
16:00 – 17:20	16:00 – 17:20	
<b>7: Feminist Perspectives</b> Chair: Kylie Jarrett  1) <b>Aparna Nampoohiri</b> To bleed or not to bleed: The conflict between religion, tradition and femininity on social media. 2) <b>Jessica Megarry</b> Theorising social media as a patriarchal institution. 3) <b>Gabriela Loureiro</b> Narratives of trauma on Facebook: the production of networked affect for feminist purposes in Brazil. 4) <b>Sophie Bishop</b> Gossip as algorithmic knowledge production.	<b>8: Critical Perspectives</b> Chair: Christian Fuchs  1) <b>Vassilis Charitsis</b> Eroding digital capitalism: Towards postcapitalist data futures. 2) <b>Meng Liang</b> China's mobile revolution: economic reform, mobile wave and Internet social networks. 3) <b>Yannick Perticone</b> Microinsurance instruments in the digital area 4) <b>Sarah Ryer</b> eHRM and (Post)Human Perfectibility	

## Thursday March 7

10:00 – room MA121	
<b>KEYNOTE</b> <b>Christian Fuchs</b> <i>Marxist Theory in the Digital Age</i>	
11:00 – room MA121	
<b>KEYNOTE</b> <b>Donatella Della Ratta</b> <i>Shooting a Revolution: Visual Media and Warfare in Syria</i>	
12:00 – 13:00 Lunch break	
<b>TRACK 1, room MA136</b> 13:00 – 14:20	<b>TRACK 2, room MA146</b> 13:00 – 14:20
<b>9: States, Conflicts &amp; Political Communication</b> Chair: Donatella Della Ratta  1) <b>Kobina Ano Bedu-Addo</b> The Gathering Storm?: State interference, Social Media, and the Threats to Free Expression on Digital Spaces in Africa. 2) <b>Yuqi Na</b> Neoliberal ideology of the Internet in China: a critical discourse analysis of the Chinese ruling class' discourses. 3) <b>Yuanyuan Wei</b> A Comparative Study of the U.S. and Chinese online expression via Social Media in the context of Terrorism.	<b>10: Theoretical &amp; Methodological Challenges</b> Chair: Christian Fuchs  1) <b>Mark Carrigan</b> The Public and their Platforms: Public Social Science with and Beyond Social Media. 2) <b>Sophie Toupin</b> What Does the Concept of "Sovereignty" Mean in Digital, Network and Technological Sovereignty? 3) <b>Ana Lúcia Nunes de Sousa</b> Using digital methods and participant observation: a critical approach to the communication research. 4) <b>Susanne Kopf</b> A backstage tour of Wikipedia in Critical Discourse Studies - how to avoid the big data trap.
14:30 – 15:50	14:30 – 15:50
<b>11: Twitter &amp; Political Communication</b> Chair: Pieter Verdegem  1) <b>Moa Eriksson Krutrök</b> Divided attentions of terrorist attacks: platform biases in news of non-western terrorism. 2) <b>Ekmel Gecer</b> The Socio-psychology of Online Culture in Turkey: Democratisation or Polarisation? 3) <b>Hazrat Bahar</b> Social media and disinformation in war propaganda: How Afghan government and the Taliban use Twitter.	<b>12: Children &amp; Commercial Communication</b> Chair: Sam Merrill  1) <b>Chikezie E. Uzuegbunam</b> Exploring rural and urban children's practices with, and negotiation of, digital technology in Nigeria. 2) <b>Jarrold Walczar</b> Unboxing Toy Unboxing: Interrogating the Creator Culture Exciting the Digital Child. 3) <b>Jessica Edlom</b> It feels real – Manifestation and creation of authenticity in online music brand building and communication.
16:00 – 17:20	16:00 – 17:20
<b>13: Activism, Creativity &amp; Dissent</b> Chair: Mark Andrejevic  1) <b>Marwa Elkhodairy</b> Impact of Bloggers on British Newspapers. 2) <b>Ozlem Demirkol</b> Big Brother is Watching You: Communicating dissent under state surveillance in the age of micro-celebrity. 3) <b>Cristina Moreno Almeida</b> Digital cultural production in a neoliberal authoritarian regime: The Case Study of Morocco. 4) <b>Philip K. Creswell</b> Digital (Social Movement) Scenes	<b>14: Transformations &amp; Challenges for Democracy</b> Chair: Simon Lindgren  1) <b>Masduki</b> Mapping Social Media Research in 'Post-Truth Politics' of Indonesia. 2) <b>Robert Madu</b> 'How Foreign Media Fix Nigerian Elections through Digital Media manipulation of Political Communication' 3) <b>Edwin Tallam</b> Social Media News Consumption: Public Exposure, Private Engagement? 4) <b>Göran Svensson</b> Media, criticality and institutions.

## Friday March 8

10:00 – Auditorium B (Hörsal B), Social Sciences Building		
<p>KEYNOTE  <b>Evgeny Morozov</b>  <i>The Digital Economy in the Times of Capitalist Crisis</i></p>		
11:00 – Auditorium B (Hörsal B), Social Sciences Building		
<p>KEYNOTE  <b>Simon Lindgren</b>  <i>Interpretive Sociology and Critical Digital Methods</i></p>		
12:00 – 13:00 Lunch break		
TRACK 1, room MA136 13:00 – 14:20	TRACK 2, room MA146 13:00 – 14:20	TRACK 3, room MA156 13:00 – 14:20
<p><b>15: New Genres in Political Communication</b>  Chair: Anastasia Denisova</p> <p>1) <b>Dayei Oh</b> Political theory and method for incivility research: Agonism, computational text mining and abortion discussions.  2) <b>Neelabh Gupta</b> Extremism and online abuse through 'Haha' reacts: A study of humour and Indian politics in digital space.  3) <b>Peter Wikström</b> Metalanguaging as resistance: The socially-mediated rejection of public apologies in the wake of #MeToo.</p>	<p><b>16: Surveillance</b>  Chair: Donatella Della Ratta</p> <p>1) <b>Samuel Stanley Kininmonth</b> Critically Examining Automation through Digital Advertising.  2) <b>Fieke Jansen</b> Computational dependency, from police to politics.  3) <b>Franklin Nii Amankwah Yartey</b> Milkshake Duck: Nonsecurity Uses of Surveillance in the Digital Age.  4) <b>Jesper Enbom</b> Political Surveillance with Consent? Voter Data Collection and Microtargeting in Swedish Political Parties.</p>	<p><b>17: Place, Mobilization &amp; Movements</b>  Chair: Ragnar Lundström</p> <p>1) <b>Brenda McNally</b> The Cultural Production of Climate Futures: Critical Analysis of Audience Interpretations and Interactions with Promotional Videos on YouTube.  2) <b>Antonello Bocchino</b> Resisting co-optation: a challenge to communicative capitalism?  3) <b>Kajsa Kuoljok</b> GPS sästa/GPS collar - Use of New Technology in Reindeer Husbandry against a Background of Economic and Ecological Change in Sápmi., Network and Technological Sovereignty?</p>