

9:00 – MIT-building foyer		
<b>Registration</b> Location: <a href="https://goo.gl/maps/M8eXasevhEC2">https://goo.gl/maps/M8eXasevhEC2</a> More info: <a href="https://www.umu.se/en/contact-us/maps">https://www.umu.se/en/contact-us/maps</a>		
9:50 – room MA121		
<i>Welcome!</i>		
10:00 – room MA121		
KEYNOTE <b>Mark Andrejevic</b> <i>The Bias of Automation</i>		
11:00 – room MA121		
KEYNOTE <b>Annette Markham</b> <i>The ethical importance of critical epistemologies</i>		
12:00 – 13:00 Lunch break		
TRACK 1, room MA136 13:00 – 14:20	TRACK 2, room MA146 13:00 – 14:20	TRACK 3, room MA156 13:00 – 14:20
<b>1: Racist &amp; Right-Wing Discourse</b> Chair: Sam Merrill  1) <b>Johan Farkas</b> Racism on Social Media: A Critical Review of Methodological Challenges. 2) <b>Julia Eduards Rone</b> Why talking about “fake news” misses the point? The sources, topics, and news-sharing patterns of radical right media in Europe. 3) <b>Mathilda Åkerlund</b> The importance of influential actors’ platform usage patterns in (re)producing Swedish far-right discourse on Twitter.	<b>2: Digital Labour (A)</b> Chair: Kylie Jarrett  1) <b>James Steinhoff</b> Labour Process Theory and the Automation of Machine Learning Labour. 2) <b>Stefano Mazzilli-Daechsel</b> The Maker Movement and the Politics of Invention. 3) <b>Nicole E. Weber</b> “I guess I can’t call you beautiful bastards anymore”: YouTube Monetization, Censorship, & Platform/Labor Relations. 4) <b>Kristina Petzold</b> ‘Digital Passioners’ - Literary Review Blogs between Fan Culture, Literary Criticism and Unwaged Digital Labour.	<b>3: Democracy &amp; Code</b> Chair: Anastasia Denisov  1) <b>Maisa Martorano Suarez Pardo</b> Hacked Democracy: the case of the presidential election of 2018 in Brazil. 2) <b>Yeahin (Jane) Pyo</b> Comment Purification: Young liberals’ tactic of trolling and algorithmic manipulation as a new form of online resistance in South Korea. 3) <b>Eloy Caloca Lafont</b> Technopolitics of visibility: Facebook News Feed algorithms during the 2018 Mexican presidential elections. 4) <b>Tyler Wayne DeAtley</b> Coded Ideology: Finance Algorithms and Neoliberalism
14:30 – 15:50	14:30 – 15:50	14:30 – 15:50
<b>4: Technology, Ideology &amp; Subjectivity</b> Chair: Ragnar Lundström  1) <b>Ashley Gorham &amp; Rosemary DuBrin</b> Algorithmic Interpellation 2) <b>Renée Ridgway</b> Subjectivities of Search 3) <b>Magdalena Kania-Lundholm</b> Cool Refusal: Rejecting Digital Technology in Late Capitalism. 4) <b>Carlos Alberto García Méndez</b> Digital Resistances: Subtexts of the techno-utopia on five paths.	<b>5: Digital Labour (B)</b> Chair: Mark Andrejevic  1) <b>Safa Canalp</b> Digital labor as surplus labor: Turkey’s celebrities’ mandatory visibilities on social media. 2) <b>Trenton James Lee</b> (Re)Branding the Self as a Form of Labour: Entrepreneurial subjectivity and the culture of surveillance in YouTube’s creator community. 3) <b>Anne Kaun &amp; Fredrik Stiernstedt</b> Made in Prison – Tracing the Role of Prisons Labor for Media Infrastructures. 4) <b>Gaia Casagrande</b> Relational Labor and Job Insecurity. Online self – branding practices among Millennial journalists.	<b>6: Knowledge, Fake news &amp; Epistemology</b> Chair: Pieter Verdegem  1) <b>Ekatherina Zhukova</b> Images-Substitutes and Visual Fake History: Historical Images of Atrocity of the Ukrainian Famine 1932–1933 on Social Media. 2) <b>Joachim Allgaier</b> Manufacturing Social Media Bias? Searching for Climate Change, Climate Engineering and ‘Chemtrails’ on YouTube. 3) <b>Ekmel Gecer</b> The Socio-psychology of Online Culture in Turkey: Democratisation or Polarisation?
16:00 – 17:20	16:00 – 17:20	
<b>7: Critical Perspectives (A)</b> Chair: Kylie Jarrett  1) <b>Jessica Megarry</b> Theorising social media as a patriarchal institution. 2) <b>Sophie Bishop</b> Gossip as algorithmic knowledge production. 3) <b>Vassilis Charitsis</b> Eroding digital capitalism: Towards postcapitalist data futures.	<b>8: Critical Perspectives (B)</b> Chair: Christian Fuchs  1) <b>Meng Liang</b> China’s mobile revolution: economic reform, mobile wave and Internet social networks. 2) <b>Yannick Perticone</b> Microinsurance instruments in the digital area 3) <b>Sarah Ryer</b> eHRM and (Post)Human Perfectibility	

Thursday March 7

from 9:00		
Coffee available in the registration area.		
10:00 – room MA121		
<p>KEYNOTE  <b>Christian Fuchs</b>  <i>Marxist Theory in the Digital Age</i></p>		
11:00 – room MA121		
<p>KEYNOTE  <b>Kylie Jarrett</b>  <i>Drinking the Kool-Aid: Slashies, social reproduction and justification</i></p>		
12:00 – 13:00 Lunch break		
TRACK 1, room MA136 13:00 – 14:20	TRACK 2, room MA146 13:00 – 14:20	
<p><b>9: States, Conflicts &amp; Political Communication</b>  Chair: Donatella Della Ratta</p> <p>1) <b>Kobina Ano Bedu-Addo</b> The Gathering Storm?: State interference, Social Media, and the Threats to Free Expression on Digital Spaces in Africa.  2) <b>Yuqi Na</b> Neoliberal ideology of the Internet in China: a critical discourse analysis of the Chinese ruling class' discourses.  3) <b>Moa Eriksson Krutrök</b> Articulating terror: the expanded discourse of terrorism through hashtag co-occurrence.</p>	<p><b>10: Theoretical &amp; Methodological Challenges</b>  Chair: Christian Fuchs</p> <p>1) <b>Sophie Toupin</b> What Does the Concept of "Sovereignty" Mean in Digital, Network and Technological Sovereignty?  2) <b>Ana Lúcia Nunes de Sousa</b> Using digital methods and participant observation: a critical approach to the communication research.  3) <b>Susanne Kopf</b> A backstage tour of Wikipedia in Critical Discourse Studies - how to avoid the big data trap.</p>	
15:00 – 16:00 – room MA 121		
<p>KEYNOTE  <b>Donatella Della Ratta</b>  <i>Shooting a Revolution: Visual Media and Warfare in Syria</i></p>		
TRACK 1, room MA136 16:10– 17:30	TRACK 1, room MA146 16:10 – 17:30	TRACK 3, room MA156 16:10 – 17:30
<p><b>11: Activism, Creativity &amp; Dissent</b>  Chair: Mark Andrejevic</p> <p>1) <b>Ozlem Demirkol</b> Big Brother is Watching You: Communicating dissent under state surveillance in the age of micro-celebrity.  2) <b>Cristina Moreno Almeida</b> Digital cultural production in a neoliberal authoritarian regime: The Case Study of Morocco.  3) <b>Philip K. Creswell</b> Digital (Social Movement) Scenes</p>	<p><b>12: Children &amp; Commercial Communication</b>  Chair: Sam Merrill</p> <p>1) <b>Chikezie E. Uzuegbunam</b> Exploring rural and urban children's practices with, and negotiation of, digital technology in Nigeria.  2) <b>Jarrold Walczel</b> Unboxing Toy Unboxing: Interrogating the Creator Culture Exciting the Digital Child.  3) <b>Jessica Edlom</b> It feels real – Manifestation and creation of authenticity in online music brand building and communication.</p>	<p><b>13: Transformations &amp; Challenges for Democracy</b>  Chair: Simon Lindgren</p> <p>1) <b>Masduki</b> Mapping Social Media Research in 'Post-Truth Politics' of Indonesia.  2) <b>Yuanyuan Wei</b> A Comparative Study of the U.S. and Chinese online expression via Social Media in the context of Terrorism.  3) <b>Robert Madu</b> 'How Foreign Media Fix Nigerian Elections through Digital Media manipulation of Political Communication'  4) <b>Göran Svensson</b> Media, criticality and institutions.</p>

## Friday March 8

from 9:00		
Coffee available in the registration area. Luggage check-in.		
10:00 – Auditorium B (Hörsal B), Social Sciences Building		
<b>KEYNOTE</b> <b>Richard Rogers</b> <i>Otherwise Engaged: Social Media from Vanity Metrics to Critical Analytics</i>		
11:00 – Auditorium B (Hörsal B), Social Sciences Building		
<b>KEYNOTE</b> <b>Simon Lindgren</b> <i>Interpretive Sociology and Critical Digital Methods</i>		
12:00 – 13:00 Lunch break		
TRACK 1, room MA136 13:00 – 14:20	TRACK 2, room MA146 13:00 – 14:20	TRACK 3, room MA156 13:00 – 14:20
<b>14: New Genres in Political Communication</b> Chair: Anastasia Denisova  1) <b>Dayei Oh</b> Political theory and method for incivility research: Agonism, computational text mining and abortion discussions. 2) <b>Peter Wikström</b> Metalanguaging as resistance: The socially-mediated rejection of public apologies in the wake of #MeToo. 3) <b>Fabio Cristiano</b> Aesthetics by Algorithms Sovereignty and Disappearance in Palestine.	<b>15: Surveillance</b> Chair: Donatella Della Ratta  1) <b>Samuel Stanley Kininmonth</b> Critically Examining Automation through Digital Advertising. 2) <b>Fieke Jansen</b> Computational dependency, from police to politics. 3) <b>Franklin Nii Amankwah Yartey</b> Milkshake Duck: Nonsecurity Uses of Surveillance in the Digital Age. 4) <b>Jesper Enbom</b> Political Surveillance with Consent? Voter Data Collection and Microtargeting in Swedish Political Parties.	<b>16: Place, Mobilization &amp; Movements</b> Chair: Ragnar Lundström  1) <b>Brenda McNally</b> The Cultural Production of Climate Futures: Critical Analysis of Audience Interpretations and Interactions with Promotional Videos on YouTube. 2) <b>Antonello Bocchino</b> Resisting co-optation: a challenge to communicative capitalism? 3) <b>Kajsa Kuoljok</b> GPS sásta/GPS collar - Use of New Technology in Reindeer Husbandry against a Background of Economic and Ecological Change in Sápmi., Network and Technological Sovereignty?