

UID Alumni Newsletter

Issue 1 / 2025



Dear UID alumni,

We know the last few months have been like a rollercoaster ride, filled with changes and professional challenges. In this climate, it is particularly important to stay connected, as we believe the UID community can offer wonderful opportunities.

One upcoming opportunity to network is our annual graduation event. **UID25 | Design Talks and Degree Show** is almost here on **June 3-4** (degree party on June 5) and there's still time to join us in person. Register by **May 23**, and let us know if you need a personal invitation for your company.

This year's event programme includes a new element for senior design professionals, called **Design (as) Leadership**. And if you can't make it this time, the live streaming on our website will let you follow all the degree pitches, keynotes and updates from the school.

UID's success is directly linked to its amazing alumni community and we hope you can get involved with the school in the near future. Share your stories and achievements with us! Your journey inspires current students and strengthens our community. Please reach out if you have updates or want to contribute to our courses and events. You can also help by spreading the word to fellow alumni so they also sign up for this newsletter.

All the best, and hope to see you at UID25,

Demian Horst

Head, Umeå Institute of Design

► Sign up to UID25

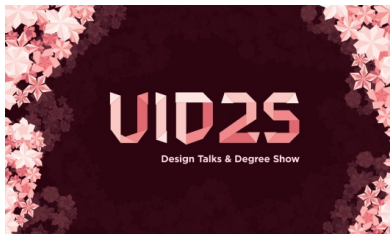




Alumni Spotlight: To Oslo and back

Through hands-on projects with major companies during her studies, Natalia Ikebara gained invaluable experience. Today, she's a Senior Industrial Designer at Fjaryl, leading innovative design projects in med-tech, life science, and consumer products.

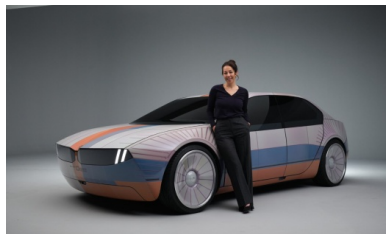
Natalia's story



Explore the UID25 | Project Gallery

Get a sneak peek of this year's exciting batch of grad projects. The UID25 | Project Gallery is now live!

[UID25 | Project Gallery](#) ➤



UID25 Guest speakers announced

UID25 will host talks with invited special guests Jens Asserlind (alumnus) and Dr Stella Clarke.

[Guest speaker profiles](#) ➤



Alumni Spotlight: Making haptics happen

Thomas Müller, APD graduate, founded Hapticlabs to bring haptic technology into everyday life, enhancing user experiences with tactile feedback. The startup facilitates the design process for others who want to develop products using the technology.

➤ **Thomas' story**



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