



Autumn 2027 work samples for application to BFA

Task 1: Forgotten food

Every year, large amounts of edible food are thrown away in homes. Food is often discarded because people buy too much, poorly plan meals, store it incorrectly, forget it is there, or misunderstand expiration dates. These decisions may seem small, but together they can have a substantial impact on household costs and the environment.

Question: *How can we prevent edible food from being forgotten and thrown away?*

Your task is to develop **three proposals** to help people better use food that is commonly wasted before it is discarded. All three proposals should be based upon the same food that you want to support not being wasted. You may also be inspired to find new purposes for edible food waste. Show your three proposals with sketches. Next, choose one proposal that you think is the best and make a more thorough drawing/sketch. It should be clear which proposal you have chosen. Write your arguments for the chosen sketch and describe what is good about your solution (around 100-150 words). The assignment may be presented on a maximum of 3 pages.

Task 2: Make something better

People own many things. Yet, even if items properly function or provide joy, many of them could still be *better*. Better can be based upon ease of use, personal preferences, or other qualities that define improvement.

Question: *What can you design to be better for another person?*

Your task is to redesign **an existing object, service, or experience** to be better for another person. Take inspiration from your everyday life, observations, and relationships. Make a design proposal in a creative format of your choice. It should include at least one image of the final proposal and two images of your process. Write a short description about your redesign (100-150 words). The assignment may be presented on a maximum of 3 pages.



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Task 3: 3-D objects

Take a photo of a 3-dimensional object, such as a sculpture you made in art class or an object you made with your hands. Briefly describe the inspiration for the object.

Task 4: Still Life

On a table, arrange a mealtime scene with food. It should include a candle, a bowl, edible things, and a glass half filled with drink. Make a drawing by hand of the whole thing with a pencil on white paper in A4 format.

Free works (optional)

In addition to the homework assignment, you can submit a free work to express your artistic talents or interests. It can be sketches, drawings, paintings, photographs of sculptures, etc. It is not compulsory but can be helpful in assessing your artistic abilities and development opportunities. This is limited to one additional free work, which should be presented on a maximum of 1 page.

Instructions for work samples and motivation letter

- Work samples (and any free work) are submitted in the form of design sketches, drawings and explanatory texts. It can also be photos of models, prototypes, paintings in any technology or digital works created in a computer environment.
- Scan/photograph your creations with good quality and readability adapted for screen viewing.
- The work sample is uploaded in PDF format of a maximum of 9 pages. It is possible to present several items on the same page.
- Do not write your name on the pages of the PDF. This is important so that your work samples can be assessed anonymously.
- In your work samples, please note explicitly if and where AI was used and in what way.

In the **motivation letter**, you tell us about who you are, what education you have, professional experience (include summer jobs) and why you want to train as an industrial designer. The motivation letter is submitted/uploaded together with work samples in a separate PDF document and can be a maximum of 2 A4 pages.

Naming of the documents

Name the PDF documents with your registration number (8 digits). This applies to both the work samples and the cover letter. Examples: "12345678.worksample" and "12345678.motivationletter."

Uploading of work samples takes place via Umeå Institute of Design's website.

Work samples and motivation letter must be uploaded no later than **February 1, 2027**.



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Submitted material is stored for two years. Applicants who do not want work samples to be saved should contact us no later than 16 May 2027. It is not possible to reuse an assignment from another admission round.

Questions about application and upload: camilla.wiglov@umu.se