

# BACHELOR'S PROGRAMME IN INDUSTRIAL DESIGN



**Design tomorrow at one of Europe's top design schools. Our bachelor's programme focuses on sustainable, norm-critical design to tackle today's social and ecological challenges. You'll explore alternative ways of living and imagine better futures.**

## BRING IDEAS TO LIFE

Throughout the programme, you will work on real-world projects with companies, organisations and authorities, tackling challenges from digital solutions to medical aids and industrial equipment. Through sketching, prototyping and hands-on work in our workshops and digital labs, you will bring your ideas to life.

## FORGE YOUR OWN PATH AS A DESIGNER

The programme encourages exploration, experimentation, and play, allowing you to forge your own path as a designer. Collaboration is key, with small classes fostering close connections and a creative,

culturally diverse environment. Guided by professional industrial designers, you will develop research-based, critical thinking, fostering a mindset that challenges systems and norms. At UID, the student-teacher relationship is supportive and non-hierarchical, with teachers acting as mentors.

## DEVELOP YOUR DESIGN TOOLKIT

Between major projects, you'll deepen your skills through focused courses in key design techniques, including sketching and visualisation, form and colour studies, model-making and workshop methods, communication strategies, and digital 3D modelling (CAID).

### APPLICATION

Application Open  
**15 Oct 2025 – 15 January 2026**

Apply through [www.antagning.se](http://www.antagning.se) and with a portfolio. For more information: [www.umu.se/en/umea-institute-of-design](http://www.umu.se/en/umea-institute-of-design)

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### ARTS CAMPUS

Arts Campus at Umeå University is home to Umeå Institute of Design, Umeå School of Architecture, Umeå Academy of Fine Arts, Bildmuseet, UmArts and Curiosum Science Center

