



UMEÅ INSTITUTE OF DESIGN

UMEÅ UNIVERSITY

Portfolio requirements for incoming exchange students Fall 2023

Industrial Design, Bachelor term 3

You are required to send in a letter of motivation and a digital portfolio. Both files should be PDFs. The digital portfolio should be optimized for screen viewing (landscape format). The portfolio should reflect how you work with:

- Your design tools
- Design thinking
- Visualization skills

For more information about portfolio requirements contact Programme Director Per Sihlén:

per.sihlen@umu.se

+46 90 786 70 67

+46 70 350 04 45

Industrial Design, Bachelor term 5

You are required to send in a letter of motivation and a digital portfolio. Both files should be PDFs. The digital portfolio should be optimized for screen viewing (landscape format). The portfolio should reflect how you work with:

- Your design tools
- Design thinking
- Visualization skills

For more information contact Programme Director Per Sihlén:

per.sihlen@umu.se

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Industrial Design, Advanced Product

You are required to send in a letter of motivation and a digital portfolio. Both files should be PDFs. The digital portfolio should be optimized for screen viewing (landscape format). The portfolio should contain several work samples and project results, and should ideally display and communicate your work, thinking process and creative skills. If you have videos published on-line relevant to your portfolio and application, please include these as a web link in the PDF version of your portfolio (and password if needed). Make sure that the website link works for both Mac and PC and with different browser platforms.

We look at your ability to visually communicate your:



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- Way of using sketching as a visualization and ideation tool
- Present 2D and 3D software skills
- Understanding of 3D and physical form
- Knowledge of industrial production and technology in general
- Ability to identify and solving problems through creative methods and thinking
- Personal expression of design and form language
- Experience with individual and group work
- Overall attitude and approach to industrial design

For more information about portfolio requirements, contact Programme Director Thomas Degn:

thomas.degn@umu.se

+46 90 786 77 41

Industrial Design, Interaction

You are required to upload a letter of motivation and a digital portfolio (PDF). The digital portfolio should be optimized for screen viewing (landscape format). You can also submit your portfolio as a web link in the PDF version of your portfolio (and password if needed). Make sure that the website link works for both Mac and PC and with different browser platforms. The portfolio should contain 8-12 samples of your work, showing your present creative and aesthetic design experience and capabilities on professional and/or academic level. You can include videos, photos, sketches, 3D renderings, graphics, or interactive presentations to demonstrate your design skills. For each work sample, include a short text (10-20 words) describing the content and context of the shown project. In group projects, tell us what your contribution was.

Keep the presentation of each work sample to one page each and select the parts that best presents your strengths. However, one or two of the submitted work samples should be described in more detail over 3-4 pages, where your design process should be in focus.

We look at:

- Aesthetic craftsmanship
- Overall human-centered attitude to design
- Creativity, design thinking and problem-solving capability
- Capability of critical and analytical thinking
- Experience with individual and group work
- Relevant graphics software skills
- Basic experience of building physical mock-ups and presentation models
- Interest in information technology

For more information about portfolio requirements, contact Programme Director Cindy Kohtala:

cindy.kohtala@umu.se

+46 90 786 75 71



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Industrial Design, Transportation

You are required to upload a letter of motivation and a digital portfolio. Both files should be PDFs. The digital portfolio should be optimized for screen viewing (landscape format). The portfolio should contain several samples of your creative thinking process and artistic ability, expressed both by freehand sketches and renderings. Understanding of three-dimensional form is an important skill and should also be documented in the portfolio, which will ideally also represent the applicant's knowledge about manufacturing technologies and materials. Pictures of mock-ups, sculptures, physical and digital models must be presented. Both product and transportation projects can be included among the different work samples.

We look at:

- The applicant's present capabilities and skill level in industrial design
- Ability to identify design opportunities and solve problems
- Creative thinking process and artistic ability expressed both by freehand sketches and renderings
- Three-dimensional form understanding
- Good notion of, or genuine interest in vehicles
- Knowledge of 2D and 3D softwares

For more information about portfolio requirements, contact Programme Director Alessandro Argenio:

alessandro.argenio@umu.se

+ 46 90 786 66 33